



PRESS RELEASE

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HEVC Advance opens Japan Office

HEVC Advance announces the appointment of Hiro Seki as Managing Director, Asia Operations

BOSTON – (June 14, 2017) – HEVC Advance today announced the opening of a branch office in Tokyo and the appointment of Hiro Seki as Managing Director, Asia Operations. Mr. Seki will oversee HEVC Advance’s licensing efforts in the Asian region.

Mr. Seki previously led the Licensing Operations at Hitachi and, subsequently, Renesas upon its establishment in 2003. Most recently, Mr. Seki was Senior Vice President and General Manager of Acacia’s Asia operation.

Peter Moller, CEO of HEVC Advance, stated “We are very pleased that Hiro Seki has agreed to lead our licensing efforts in the Asian region. Hiro is a well-known and respected licensing professional, and his appointment will allow us to serve all of our current and prospective customers in the Asian region more efficiently and effectively.”

Mr. Seki can be reached at japan@hevcadvance.com.

About HEVC Advance LLC

HEVC Advance is an independent licensing administrator company formed to lead the development, administration and management of an HEVC/H.265 patent pool for licensing essential patents. HEVC Advance provides a transparent and efficient licensing mechanism for HEVC patented technology. For more information about HEVC Advance, visit www.hevcadvance.com.