



Access Advance

Multi-Codec Bridging Agreement ("MCBA")

September 2026

Access Advance LLC

Access Advance LLC (“Advance”) is an independent licensing administrator company formed to lead the development, administration, and management of patent pools for licensing essential patents of the most important video codec technologies. Advance provides a transparent and efficient licensing mechanism for both patent owners and patent implementers.

Advance currently offers licenses to its HEVC Advance Patent Pool for patents essential to HEVC/H.265, as well as its VVC Advance Patent Pool for patents essential to VVC/H.266. Both programs are focused on licensing hardware and consumer software.

For internet Video Streaming, Advance offers the Video Distribution Patent (“VDP”) Pool license, which covers four codecs including HEVC, VVC, VP9, and AV1.

The license terms and conditions are Fair, Reasonable, and Non-Discriminatory, providing rates that balance both Licensor and Licensee interests and complying with worldwide laws applicable to patent pools.

MCBA Structure

- The MCBA is not a license, it is an “administrative” Agreement that permits Licensees in both the HEVC Advance and VVC Advance Patent Pools to pay a substantially reduced royalty rate for products that include both HEVC and VVC codecs, as compared to the sum of the royalty rates set forth for HEVC products under the HEVC Advance Patent Pool License (“PPL”) and those set forth for VVC Products under the VVC Advance PPL
- The MCBA is an option for Licensees. Licensees may choose to take the VVC Advance PPL and seek bilateral licenses for HEVC, or vice versa. Or a Licensee may sign each PPL and *not* sign the MCBA. However, to receive the benefits of the MCBA, the Licensee must sign both the VVC Advance PPL and the HEVC Advance PPL, as well as the MCBA
- This format is necessary in order to keep the two programs separate and independent – providing Licensees the ability to choose what they need, while still being able to offer the benefits of the MCBA for those Licensees who choose to take advantage of it

MCBA Benefits for Licensees

- The total royalty rate payment for Licensee products implementing both VVC functionality and HEVC functionality are significantly reduced as compared to the additive rates of the individual pools
- Simplified reporting, invoicing, and payment
- Certainty that rates and caps will not increase by more than 20% for any Renewal Term
- Certainty of licensing terms through 2035
- Simplified patent marking and trademark logo usage on VVC+HEVC Products (one notice and one logo addresses obligations under both the HEVC Advance PPL and the VVC Advance PPL)

Royalty Rates for Licensees Under the MCBA

- MCBA royalty rates for VVC+HEVC Products are the same as the VVC Advance Patent Pool royalty rates (*i.e.*, the rates for VVC-Only Products)
 - Note, the MCBA rates apply only to Licensees “In-Compliance” – Licensees *not* In-Compliance must pay the applicable rates under the separate VVC Advance PPL and HEVC Advance PPL
- MCBA Category and Enterprise caps are 25% greater than the VVC Advance Patent Pool (*e.g.*, a \$15MM increase over the VVC Advance Patent Pool Enterprise cap of \$60MM)

MCBA Royalty Rate Structure (as of July 1, 2026): In-Compliance with Trademark Discount

Device Category and Examples	Selling Price	Per-Device Royalty ⁽¹⁾ (Region 1/Region 2)	Annual In-Compliance Device Category Caps ⁽²⁾	Annual In-Compliance Enterprise Cap ⁽²⁾
Mobile Devices: Mobile Phone, Tablet, Laptop	All price ranges	\$0.50/\$0.25	\$55MM \$37.5MM (If entity does not sell phones)	<u>Annual Enterprise Cap</u> \$75 million
Connected Home & Other Devices: <u>Consumer Products:</u> Set-Top Box, Game Console, Blu-ray Player, Desktop PC, non-4k UHD+ TV, HEVC Software, Surveillance Cameras, Conferencing Products, Medical Imaging, Digital Signage	Devices ≤\$80.00 ⁽²⁾ \$20 or less \$20.01-\$30.00 \$30.01-\$40.00 \$40.01-\$50.00 \$50.01-\$60.00 \$60.01-\$70.00 \$70.01-\$80.00	 \$0.25/\$0.25 \$0.3125/\$0.3125 \$0.4375/\$0.4375 \$0.5625/\$0.50 \$0.6875/\$0.50 \$0.8125/\$0.50 \$0.9375/\$0.50	\$37.5MM	
	Devices >\$80.00 + All VVC Software	\$1.00/\$0.50		
4K UHD+ Television/Display	Devices \$300 or less	\$1.00/\$0.50 ⁽³⁾	\$37.5MM	
	Devices \$300.01 - \$600.00	\$1.25/\$0.625 ⁽³⁾		
	Devices >\$600.00	\$1.50/\$0.75		
Digital Media Storage Blu-ray Discs, Other Storage Devices	All price ranges	<u>Per Disc/Title</u> \$0.028/\$0.014	\$4.5MM	

(1) Royalties shown are Region 1/Region 2 Countries/Territories. Rates include all Profiles.

(2) Excludes HEVC+VVC Software

(3) Rate only applies for Sales on or after January 1, 2025; otherwise, the rate for Devices >\$600 applies

This chart is a high-level summary for information purposes only. The terms of the Multi-Codec Bridging Agreement control.

MCBA Royalty Rate Structure (as of July 1, 2026): In-Compliance without Trademark Discount

Device Category and Examples	Selling Price	Per-Device Royalty ⁽¹⁾ (Region 1/Region 2)	Annual In-Compliance Device Category Caps ⁽²⁾	Annual In-Compliance Enterprise Cap ⁽²⁾
Mobile Devices: Mobile Phone, Tablet, Laptop	All price ranges	\$0.555/\$0.277	\$55MM \$37.5MM (If entity does not sell phones)	<u>Annual Enterprise Cap</u> \$75 million
Connected Home & Other Devices: <u>Consumer Products:</u> Set-Top Box, Game Console, Blu-ray Player, Desktop PC, non-4k UHD+ TV, HEVC Software, Surveillance Cameras, Conferencing Products, Medical Imaging, Digital Signage	Devices ≤\$80.00 ⁽²⁾		\$37.5MM	
	\$20 or less	\$0.277/\$0.277		
	\$20.01-\$30.00	\$0.347/\$0.347		
	\$30.01-\$40.00	\$0.486/\$0.486		
	\$40.01-\$50.00	\$0.625/\$0.555		
	\$50.01-\$60.00	\$0.764/\$0.555		
	\$60.01-\$70.00	\$0.903/\$0.555		
	\$70.01-\$80.00	\$1.042/\$0.555		
	Devices >\$80.00 + All VVC Software	\$1.111/\$0.555		
4K UHD+ Television/Display	Devices \$300 or less	\$1.111/\$0.555 ⁽³⁾	\$37.5MM	
	Devices \$300.01 - \$600.00	\$1.389/\$0.694 ⁽³⁾		
	Devices >\$600.00	\$1.667/\$0.833		
Digital Media Storage Blu-ray Discs, Other Storage Devices	All price ranges	<u>Per Disc/Title</u> \$0.031/\$0.0155	\$4.5MM	

(1) Royalties shown are Region 1/Region 2 Countries/Territories. Rates include all Profiles.

(2) Excludes HEVC+VVC Software

(3) Rate only applies for Sales on or after January 1, 2025; otherwise, the rate for Devices >\$600 applies

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 Thank You.

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This material is a brief high-level summary and overview of certain terms for information purposes only and does not create any contract or agreement. The actual terms are those contained in the VVC Advance Patent Portfolio License, the HEVC Advance Patent Portfolio License, and the Multi-Codec Bridging Agreement. This summary is subject to change at any time at the discretion of Access Advance.