



VDP

Video Distribution Patent Pool

Program Overview

July 2026

NOTICE: THE STRUCTURE OF THE VDP POOL LICENSING PROGRAM, INCLUDING THE TERMS ACCESS ADVANCE LLC IS CURRENTLY AUTHORIZED TO OFFER IN THE VIDEO DISTRIBUTION LICENSE AGREEMENT, ARE SUBJECT TO REVIEW AND CHANGE UNTIL A LICENSE IS EXECUTED. ACCORDINGLY, THE CURRENT STATEMENTS ON THIS SITE AND THE TERMS IN THE EXEMPLAR DOCUMENTS AVAILABLE FOR DOWNLOAD SHOULD NOT BE RELIED UPON AS A GUARANTEE OF FUTURE TERMS OR CONDITIONS OF THE VDP POOL LICENSING PROGRAM OR THE TYPES OF ENTITIES TO WHOM ACCESS ADVANCE LLC OFFERS A LICENSE AND/OR REQUIRES TO BE LICENSED. THE ONLY WAY TO GUARANTEE CURRENTLY- STATED TERMS FOR YOUR COMPANY IS TO EXECUTE A LICENSE DURING THE PERIOD IN WHICH SUCH TERMS ARE AVAILABLE.

Access Advance LLC

Access Advance LLC (“Advance”) is an independent licensing administrator company formed to lead the development, administration, and management of patent pools for licensing essential patents of the most important video codec technologies. Advance provides a transparent and efficient licensing mechanism for both patent owners and patent implementers.

Advance currently offers licenses to its HEVC Advance Patent Pool for patents essential to HEVC/H.265, as well as its VVC Advance Patent Pool for patents essential to VVC/H.266. Both programs are focused on licensing hardware and consumer software.

For internet Video Streaming, Advance offers the Video Distribution Patent (“VDP”) Pool license, which covers four codecs including HEVC, VVC, VP9, and AV1.

The license terms and conditions are Fair, Reasonable, and Non-Discriminatory, providing rates that balance both Licensor and Licensee interests and complying with worldwide laws applicable to patent pools.

Video Distribution Patent Pool Licensors

See Advance's website for up-to-date listing:

<https://accessadvance.com/vdp-pool-licensors/>

Video Distribution Patent Pool Licensees

See Advance's website for up-to-date listing:

<https://accessadvance.com/vdp-pool-licensees/>

Our Approach to Licensing Video Streaming

1. Multiple video codecs for one price

- Includes rights to all key, modern video codecs (HEVC, VVC, VP9 & AV1)
- Licensees can use any or all the codecs for the same price

2. Balancing simplicity with flexibility

- Simple, fixed royalties
- Adjustments for scale of use and region of users

3. Fair and Reasonable Rates

- Royalties charged reflect a small fraction of value provided by modern video codecs
- Access Advance's rates are fair and balanced – effectively pennies or less per month (per subscriber or active user)

Program Details

Video Distribution Patent Pool: What Codecs are Licensed?

Our Video Distribution Program includes a license to four codecs:

- **“HEVC Standard”** – all versions through Version 10 of ISO/IEC 23008-2 MPEG-H Part 2 and ITU-T Recommendation H.265 (also known as High Efficiency Video Coding Standard);
- **“VVC Standard”** – all versions through Version 3 of ISO/IEC 23090-3 MPEG-I Part 3 and ITU-T Recommendation H.266 (also known as Versatile Video Coding Standard);
- **“VP9 Specification”** – all versions of the “VP9 Bitstream and Decoding Process Specification” developed by the WebM Project;
- **“AV1 Specification”** – all versions through Version 1.0.0 of the “AV1 Bitstream & Decoding Process Specification” developed by the Alliance for Open Media.

Video Distribution Patent Pool: Whom Do We License?

The Video Distribution Patent Pool licenses distinct branded video streaming service providers by or through which video content encoded in HEVC, VVC, VP9 or AV1 is transmitted over the internet for viewing, including, without limitation, any such offering that provides entertainment, social media, advertising, news, messaging, communication, online shopping, education, or other information.

For a complete definition please see our [Video Distribution Patent License](#).

Video Distribution Patent Pool: How Are Patents Evaluated?

- Access Advance has retained the law firms of Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, P.C. and Wolf, Greenfield and Sacks, P.C. as independent Patent Evaluators to provide global patent essentiality determinations
- These independent Patent Evaluators have engaged patent law firms in major jurisdictions worldwide to draw upon their international expertise as needed

Video Distribution Patent Pool: What Patent Rights Are Licensed?

The VDP Pool provides a limited, conditional, non-exclusive, non-transferable (with certain exceptions) license to make, have made, import, use, and have used streaming equipment for purposes of

- (a) processing HEVC, VVC, VP9 or AV1 content for transmission as part of a Video Streaming Service; and
- (b) transmitting HEVC, VVC, VP9 or AV1 content as part of a Video Streaming Service


Royalty Rate Structure

Royalty Rates Based on Size of Streaming Business

Royalty Tier	Fixed Royalty per Month (paid Semi-Annually) ⁽¹⁾	Average Monthly Active Video Users ⁽²⁾⁽³⁾⁽⁴⁾	Average Monthly Video Subscribers ⁽²⁾⁽³⁾⁽⁴⁾	Semi-Annual Streaming Revenue ⁽²⁾⁽³⁾⁽⁵⁾
Royalty Waiver ⁽⁶⁾	\$0	Up to 1M	Up to 100K	Up to \$5M
Base	Proportional from T1	Up to 320M	Up to 32M	Up to \$1.6B
Tier 1	\$1.333M	>320M, or	>32M, or	>\$1.6B
Tier 2	\$2.000M	>500M, or	>50M, or	>\$2.5B
Tier 3	\$2.667M	>1B, or	>100M, or	>\$5B
Tier 4	\$4.000M	>1.75B, or	>175M, or	>\$8.75B
Tier 5	\$6.000M Max	>2.5B, or	>250M, or	> \$12.5B

- (1) Royalties are shown here as monthly but will be calculated and paid on a semi-annual basis. A Licensee's royalties are based on the size of its streaming business, measured semi-annually.
- (2) A Licensee's tier is the highest of the tiers based on the three listed metrics.
- (3) The number of active users and subscribers in developing countries (Region 2, see appendix) are multiplied by .5 for purposes of calculating the metrics above, resulting in significant royalty savings.
- (4) Streaming revenue includes total revenue from subscription, rental, sell-through or other access fees. If any such fees are reduced in exchange for viewing of advertisement, the amount of such reduction is added to the calculation.
- (5) Royalty waiver provided in the form of a semi-annual credit of \$25K.

Effective Rates for Each Metric

	Per Avg. Monthly Active Video User		Per Avg. Monthly Video Subscriber		% of Streaming Revenue
	Region 1	Region 2	Region 1	Region 2	All Regions
Royalty Waiver	\$0	\$0	\$0	\$0	0%
Base	\$0.0042	\$0.0021	\$0.0417	\$0.0208	0.50%
Tier 1	\$0.0034	\$0.0017	\$0.0342	\$0.0171	0.41%
Tier 2	\$0.0025	\$0.0013	\$0.0252	\$0.0126	0.30%
Tier 3	\$0.0019	\$0.0009	\$0.0185	\$0.0093	0.22%
Tier 4	\$0.0016	\$0.0008	\$0.0165	\$0.0082	0.20%
Tier 5	<\$0.0016	<\$0.0008	<\$0.0165	<\$0.0082	<0.20%

- The effective rate table reflects the median royalties in each tier for each metric. An “Incremental Adjustment” (see appendix) was used to calculate the median.
- Rates are based on the Royalty Tiers shown on the previous page. The effective rates shown above are provided for informational purposes only.

Tier Determination for Multiple Video Streaming Services

- Each distinct branded offering is treated as a separate Video Streaming Service. For example, in the case of a hypothetical company, Super Video Inc., providing three Video Streaming Services branded Alpha, Beta, and Gamma, each of Alpha, Beta and Gamma will be treated as a separate Video Streaming Service
- The Tier determination for Licensees will be based on the sum of Monthly Active Video Users, Monthly Video Subscribers and Semi-Annual Streaming Revenue for each separate Video Streaming Service offered by the Licensee or its Affiliates
- If the same individual is a Monthly Active Video User and/or a Monthly Video Subscriber across more than one Video Streaming Service, that individual will count as one Monthly Active Video User and/or one Monthly Video Subscriber for each of those Video Streaming Services (e.g., if Super Video Inc. transmits content to an individual through all three services, Alpha, Beta, and Gamma, the individual will count as three Monthly Active Video Users for determining Super Video Inc.'s Tier).

Royalty Adjustment “Ladder” during Startup Phase

- The VDP Pool adjusts the semi-annual royalty amount depending on the number and assigned score of Licensors that have joined the VDP Pool at the end of each Semi-Annual period. Each Licensor receives a score based on factors such as:
 - Number of patents owned
 - Reported contributions
 - History of patent enforcement
 - Ecosystem influence
- Once the sum of the scores of all Licensors participating in the VDP Pool is equal to or exceeds 75 points, then the full royalty (as outlined in the preceding slides) will apply. Otherwise, it will be adjusted proportionally.
 - For example, if the pool has 60 points on the “Ladder”, the rates will be proportionally adjusted to $60/75=80\%$ of the full royalty rates
- For the current Ladder score, please contact licensing@accessadvance.com.

Term and Termination

- Initial Term is through 2030 with automatic renewal through 2035. Licensees have the right to voluntarily terminate at five years from the end of the calendar half-year including the effective date on when they became a Licensee (e.g., if the effective date is in March 2026, Licensee may terminate as of June 30, 2031).

Semi-Annual Reporting Requirements


- Average number of Monthly Active Video Users by country/territory for each Video Streaming Service
- Average number of Monthly Subscription Video Users by country/territory for each Video Streaming Service
- Streaming Revenue for all Video Streaming Service
- Hours of video distributed to each country in each of the four codecs, which will be used to allocate royalty to each of the four codecs

Appendix

Incremental Adjustment Option

- A Licensee crossing into a Tier can opt to pay the rate of the lower Tier plus an incremental adjustment.
- The adjustment is calculated by multiplying the Per User/Subscriber/Revenue % rate of the lower Tier (below) by the amount of Users/Subscribers/Revenue exceeding the Tier threshold
- For example, if a Licensee has 1.01 billion Monthly Active Video Users, it would be subject to Tier 3 and owe \$16 million semi-annually. However, this Licensee can opt to pay the lower Tier 2 semi-annual royalty of \$12 million, plus the number of users over 1 billion times the Tier 2 rate (10 million x 0.025 = \$0.25 million). Instead of \$16M, the Licensee would instead owe \$12.25M.

Rates for Incremental Adjustment Between Tiers

	Maximum <u>Semi-Annual</u> Royalty Per Average Monthly Active Video Users	Maximum <u>Semi-Annual</u> Royalty Per Average Monthly Video Subscribers	Maximum <u>Semi-Annual</u> Royalty as % of Streaming Revenue
Tier 1-2	2.50 cents	25.00 cents	0.50%
Tier 2-3	2.40 cents	24.00 cents	0.48%
Tier 3-4	1.60 cents	16.00 cents	0.32%
Tier 4-5	1.37 cents	13.71 cents	0.27%

Country/Territory Regional Designation

Region 1 List:

Member States of the EU All current and future members. List effective as of 2/2020.		Other European/Atlantic	North America	Middle East	Asia Pacific
Austria	Italy	Andorra	Canada	Bahrain	American Samoa
Belgium	Latvia	Bermuda	United States	Israel	Australia
Bulgaria	Lithuania	Iceland		Kuwait	Guam
Croatia	Luxembourg	Liechtenstein		Qatar	Hong Kong
Cyprus	Malta	Monaco		Saudi Arabia	Japan
Czech Republic	Netherlands	Norway		United Arab Emirates	Malaysia
Denmark	Poland	Puerto Rico			New Zealand
Estonia	Portugal	San Marino			Northern Mariana Islands
Finland	Romania	Switzerland			Singapore
France	Slovakia	Turkey			South Korea
Germany	Slovenia	UK			Taiwan
Greece	Spain	U.S. Virgin Islands			
Hungary	Sweden	Vatican City			
Ireland					

***Region 2 countries/territories are those not included in the list above**

 Thank You.

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